WHAT'S IN A BOTTLE?

130+ Wineries

$3.2B Economic Impact Annually

425 Grape Growers

1,700 Acres

3-4 Tons of Grapes Yielded per Acre

1.16M Gallons Sold Annually

28,052 Jobs Supported

$1B Wages Annually

875,700 Wine-Related Tourists Annually

$218.5M Federal Taxes Paid Annually

$247.8M Tourism Expenditures

$144M State Taxes Paid Annually

For more information, contact:
Missouri Wine and Grape Board
missouri.wine@mda.mo.gov
missouriwine.org
800-392-9463

Sources:
Tourism Study: Economic Impact of Tourism in Missouri Report
Tourism Economics/TNS Travels America Data July 2015 - June 2016 (FY16)